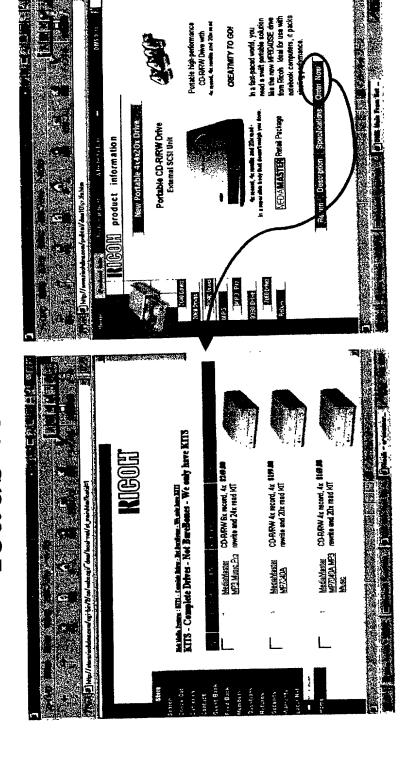


## "Order Now" in prod. info site leads to the store site



h a fast-paced world, you need a swift portable solution like the new MPB/MDSE drue from Ricoh ideal for use with notebook computers, it packs

Postable high-performance CD-RATW Drive with 4s second, 4s results any 30th mad

CREATMITY TO GO!



## "specs" in store site leads to product information site

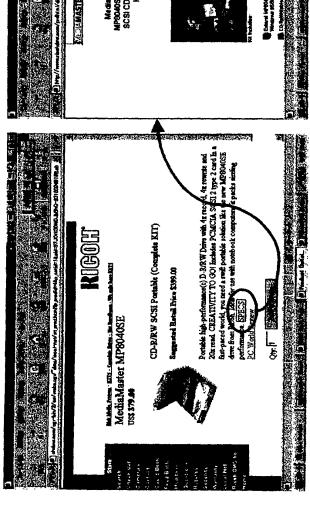




Fig. 2b

Fig. 2-2

## First Screen

Second Screen

Product

Explanati
on of
promotion
including
first
predeter
mined

Product

Area to input order quantity

Area to input modified order quantity

quantity

order quantity

Area to input

Notice if the order

the order
quantity is
less than
first
predeterm
ined
quantity

下9.2-4

Fourth Screen

## Third Screen

Product Explanation

of B-to-B

Area to input order quantity
Area to input modified order

quantity

transaction including third predetermin ed quantity

Product

Area to input order quantity

Area to input modified order quantity

Notice if the order quantity is less than first third predeterm ined quantity

